



Software **Reviews**
Head-to-Head

Business Intelligence

Dundas **BI**



SISENSE

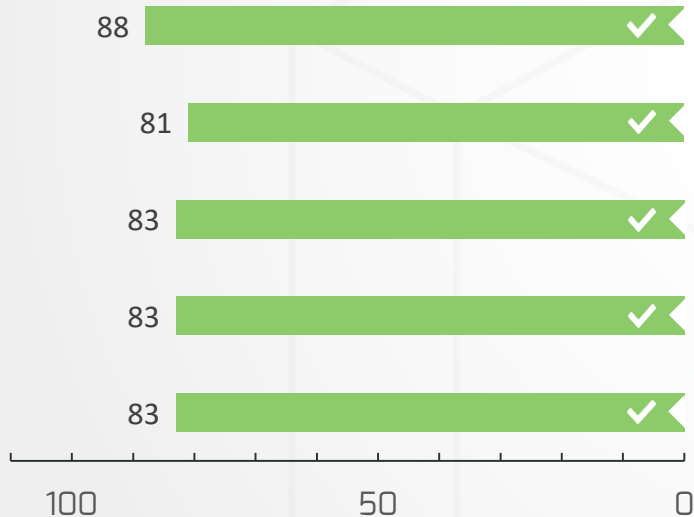
vs.

OVERVIEW

This page provides a high level summary of product performance within the Business Intelligence category. Products are ranked by a composite satisfaction score (Composite Score) that averages four different areas of evaluation: Net Emotional Footprint, Vendor Capabilities, Product Features, and Likeliness to Recommend. The Net Emotional Footprint Score measures user emotional response ratings of the vendor (e.g. trustworthy, respectful, fair). Use this data to get a sense of the field, and to see how the products you're considering stack up.



vs.



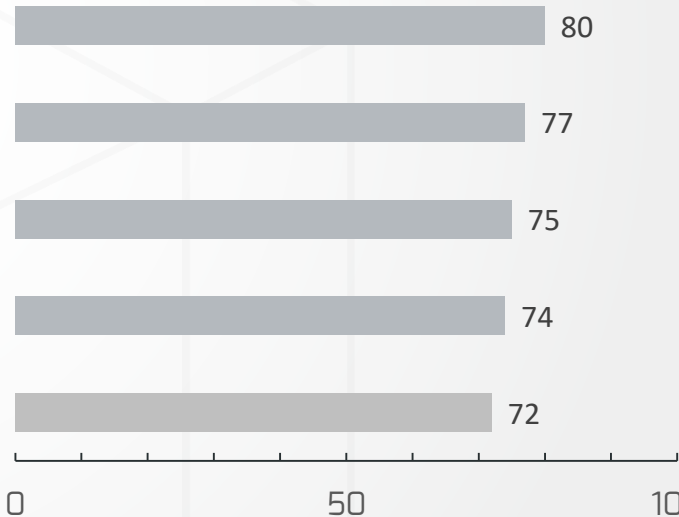
NET EMOTIONAL FOOTPRINT

QUALITY OF FEATURES

EASE OF IT ADMINISTRATION

BREADTH OF FEATURES

BUSINESS VALUE CREATED



80

77

75

74

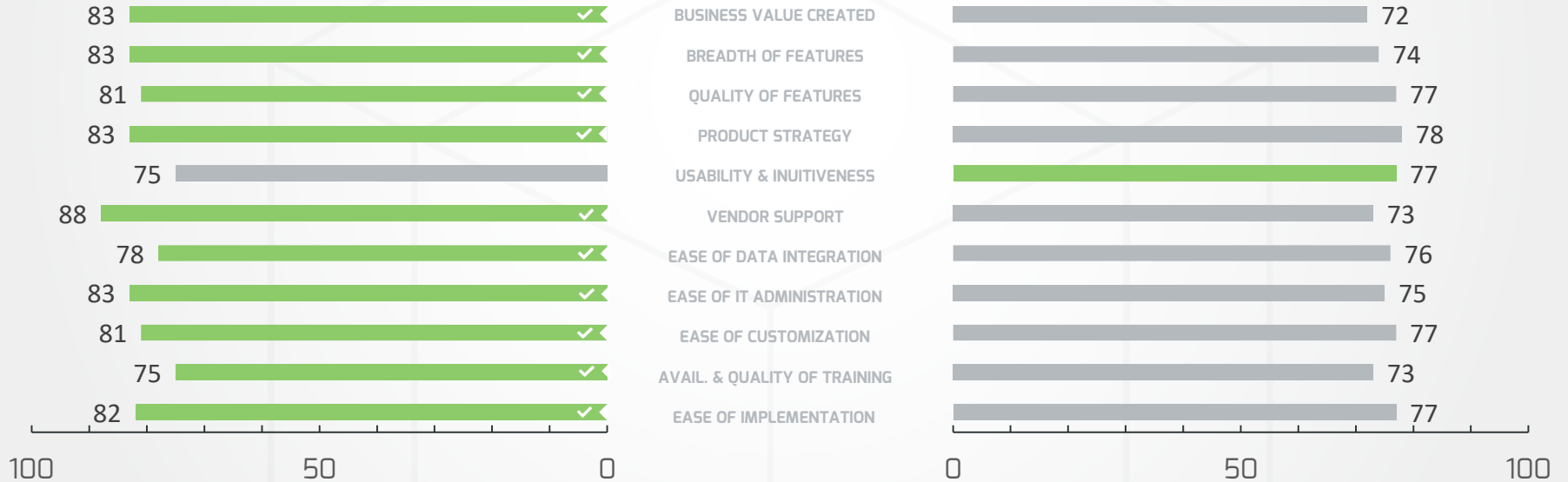
72

VENDOR CAPABILITY SUMMARY

This page summarizes user satisfaction with a variety of vendor capabilities regarding their product offering(s). Look for strong and consistent performance across the board when assembling your shortlist, and follow-up on areas of concern during the evaluation and negotiation processes.



vs.

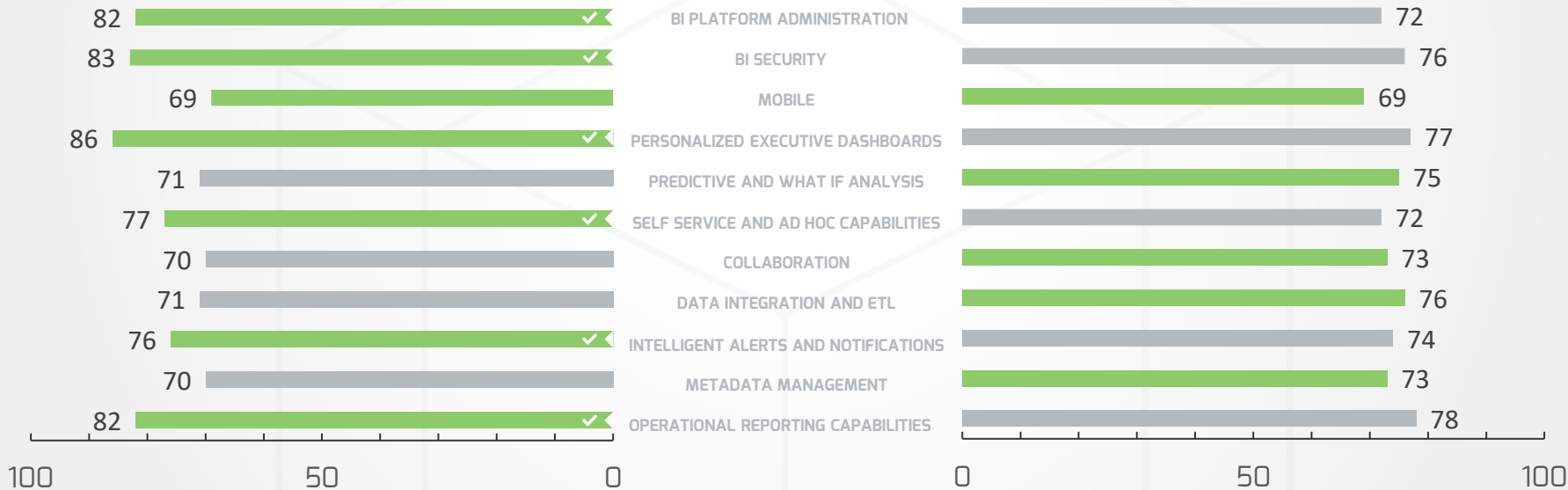


PRODUCT FEATURES SUMMARY

This page summarizes user satisfaction with a variety of product features. While strong and consistent performance across the board is desirable, you may be willing to tolerate low scores on features that don't impact your primary use case or core objectives. Use this high-level data to help plan and structure your product evaluation.



vs.

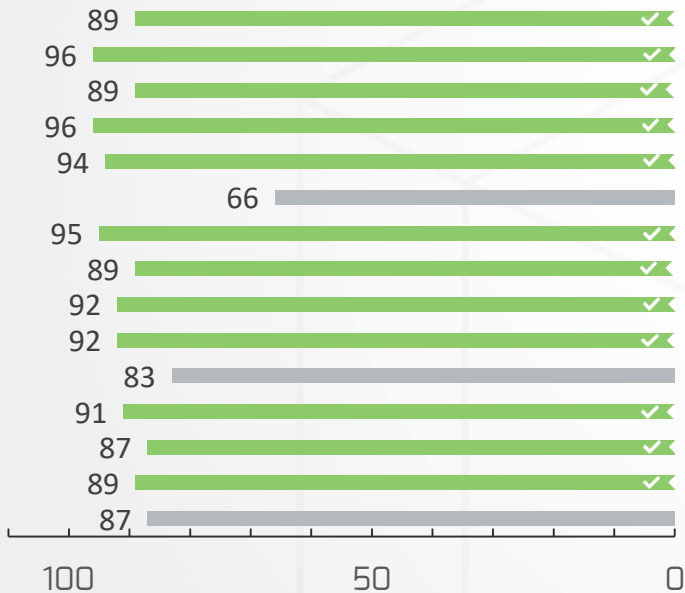


EMOTIONAL FOOTPRINT SUMMARY

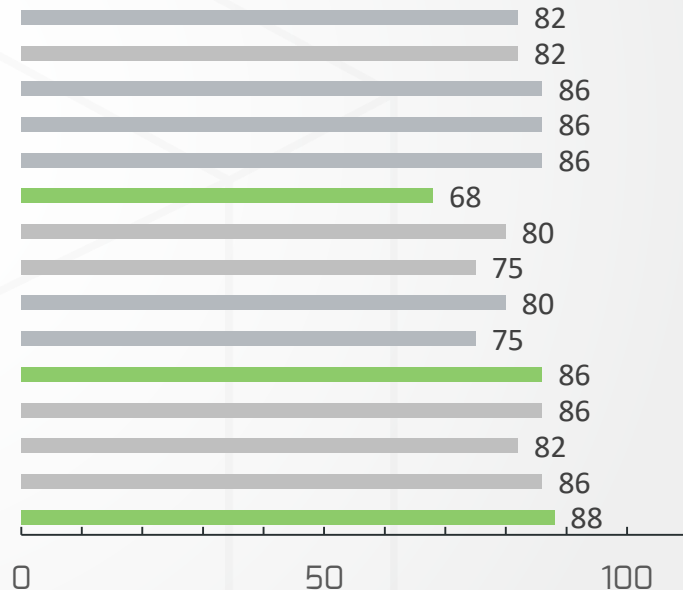
The Net Emotional Footprint measures high-level user sentiment towards particular product offerings. It aggregates emotional response ratings for various dimensions of the vendor-client relationship and product effectiveness, creating a powerful indicator of overall user feeling toward the vendor and product.



vs.



- ALTRUISTIC
- INTEGRITY
- FAIR
- TRUSTWORTHY
- CLIENT-FRIENDLY POLICIES
- UNDER PROMISED
- CLIENT'S INTEREST FIRST
- NEGOTIATION GENEROSITY
- FRIENDLY NEGOTIATION
- TRANSPARENT NEGOTIATION
- UNIQUE FEATURES
- SECURITY PROTECTS
- RELIABLE
- ENABLES PRODUCTIVITY
- PERFORMANCE ENHANCING

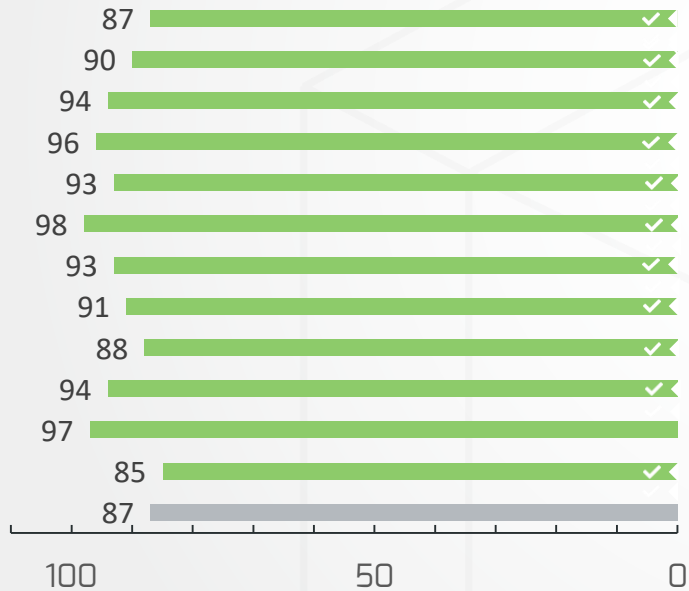


EMOTIONAL FOOTPRINT SUMMARY

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vs.



- SAVES TIME
- CARING
- EFFICIENT
- RESPECTFUL
- INSPIRING
- INCLUDES PRODUCT ENHANCEMENTS
- HELPS INNOVATE
- APPRECIATES INCUMBENT STATUS
- EFFECTIVE
- CONTINUALLY IMPROVING
- NET RELATIONSHIP FOOTPRINT
- IMPORTANCE TO PROFESSIONAL SUCCESS
- STRENGTH OF EMOTIONAL CONNECTION

