

# A Unified Platform Streamlines the Management and Delivery of Business Intelligence

*The Dundas Business Intelligence™ (BI) platform brings disparate data sources together to deliver insight across the enterprise. It allows IT to easily deliver information to all types of information consumers, and address their demand for informed decision making. On the flip side, business users gain consistent and reliable access to corporate data, on any device, at any time.*



Let's take a look at the many reasons why an end-to-end BI platform makes total sense for everyone involved.

## Lower Cost of Ownership

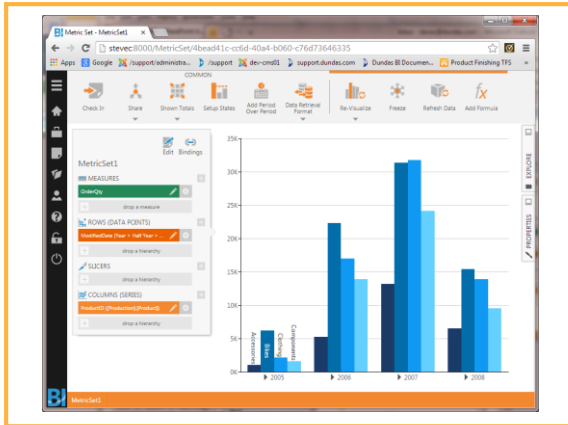
- Customize, extend and integrate with one fully programmable platform supporting ETL, reporting, dashboards and analysis
- Less time spent embedding, installing, integrating, managing and supporting disparate technologies
- Simplified license management – concurrent number of end users so you don't need to track individual user licenses
- Eliminates the need to learn new development environments and unique processes for manipulating individual data sources
- Intuitive interface makes it easy to combine data from multiple data sources

## Streamlined Data Management and Security

- Simplified data modelling – pre-configured functionality to easily select, upload and join data sources reduces the training and expertise required
- IT maintains control over the quality and consistency of corporate data with a single security model
- IT and Analysts can establish pre-defined metric sets and re-usable templates that deliver a holistic view into what's happening for all user types
- A web-based administrator panel allows IT to easily manage user roles and authentication, so each person sees relevant, complete information tailored to their needs, from reports on down to the data within it
- Unified platform makes it easy to track which visual displays users value the most

## Consistent Data Views and User Experience

- Improved consistency of data across all displays (scorecards, interactive dashboards, ad hoc analysis, alerts, reports)
- No need for end users to learn complex query languages like SQL and MDX
- All users can access the same information and interact with it in a way that works for them – from consuming to modifying, interacting and creating from scratch
- Accessible anywhere, anytime for ease of use by a distributed workforce



## Improved Productivity for Business Users

- Learn one intuitive system with minimal training and ramp up time
- Single source for all key metrics across data sources and business units
- Consistent look and feel across all devices—desktop, tablet, mobile
- Consistent actions across all data sources--drill down and through, calculations, tables, filters
- Standardized web-based browser delivers anywhere, anytime insight
- Access reports when needed or schedule daily, weekly or monthly push report delivery
- Set time dimensions (fiscal year, month to date) to analyse across different time levels
- Automated alerts triggered when report values are exceeded
- Easily publish reports to Excel, PDF, email
- Polished, standardized corporate presentations make everyone look professional

The creation of a unified business intelligence experience for IT and business users is becoming the new standard in enterprise organizations. To find out how Dundas BI can deliver deeper insights, better decisions and achieve greater success, [request a live demo](#) or a [45-day free online trial](#).

### About Dundas

*Dundas is a leading, global provider of Business Intelligence and Data Visualization solutions. For over 20 years, Dundas has been helping enterprise customers to discover insights faster, make better decisions and achieve greater efficiency.*

[www.dundas.com](http://www.dundas.com)